

Effective Date: January 19, 2007

BLUE WATER FINANCE WEBSITE PRIVACY NOTICE

We at Blue Water respect your concerns about privacy and value the relationship we have with you. This Privacy Notice describes the types of personal information we collect on this website, how we may share the information and how we safeguard the information.

Information We Collect

To service your request for financing, we may collect information about you from the following sources:

- Information we receive from you (such as your name, Social Security number, date of birth, salary, checking and savings account numbers);
- Information we receive from boat dealers who submit applications on your behalf (such as your name, Social Security number, date of birth, salary, checking and savings account numbers); and
- Information we receive from consumer reporting agencies.

Information We Share

Blue Water does not disclose any nonpublic personal information about you to anyone, except as permitted by law. To service your request for financing, we may disclose the nonpublic, personal information we collect, as described above, to the following types of third parties:

- Financial service providers, such as our nonaffiliated creditor partners who may provide the financing you requested;
- Non-financial companies, such as boat dealers; and
- Others, such as consumer reporting agencies.

We do not share any nonpublic personal information about you with any of our affiliates and we do not disclose information about former customers. If, at any time after you submit your request for financing, you prefer that we not disclose nonpublic personal information about you to nonaffiliated third parties, you may direct us not to make those disclosures (other than disclosures permitted by law). If you wish to opt out of disclosures to nonaffiliated third parties, please call us at **1.877.934.9393**

Information Security

We restrict access to nonpublic personal information about you to those employees who need to know that information to provide services to you. We maintain physical, electronic and procedural safeguards that comply with federal regulations to protect the nonpublic personal information we have about you.

Updates to this Notice

As with any business policy, we must respond to changes in the law or in our business needs. Accordingly, we reserve the right to modify this notice as permitted or required by law. We will post a prominent notice on this site to notify you of any significant changes to our Privacy Notice and indicate at the top of the notice the date on which it was most recently updated.

Contact Us

If you have any questions about our Privacy Notice, please contact us at:

**Blue Water Consumer Financing Request Department
Blue Water Finance
2708 Alt. 19 North, Suite 602
Palm Harbor, FL 34683**

1.877.934.9393

For California and Vermont Consumers Only

If you live in California or Vermont, we will not disclose personal information about you to nonaffiliated third parties unless you affirmatively consent to such disclosure and except as permitted by applicable California or Vermont law.